



Your Teen's Project Management Partner

OAK & IVY
COLLEGE CONSULTING

Application Support

What is it?

The Common Application has a lot of moving parts. We act as your student's project manager, keeping every deadline, document, and detail on track so nothing falls through the cracks in senior year.

Who is it right for?

Right for families deep in junior year or at the start of senior year who need a steady hand managing deadlines, forms, and details across every application.

What's included?

- In-depth family intake to understand goals and priorities
- Personalized dashboard to help students manage and parents stay informed
- Review of your college list to make sure you have the appropriate balance of reach, target, and likely schools
- Project management of the entire process including a personalized dashboard, calendar, to-do lists, email/text notifications, and lots of face time and support
- Step-by-step guidance through the Common App and school portals
- Brainstorming plus two review sessions each for the personal statement, "Why This College" essay, and two supplemental essays. *(add. time can be purchased)*
- Coordination of recommendation letters, transcripts, and required forms
- Deadline tracking across every application on your list

How often do we meet?

- Kickoff session with family (90 min)
- Follow-up to solidify the plan and calendar (60 min)
- Optional monthly summer check-in for rising seniors (30 min, up to 3)
- Bi-monthly check-in meetings/calls with student (30 min, up to 8)
- One full-family check in meeting in November or December, prior to major deadlines (60 min)
- One "emergency" meeting/call with student to be used as needed (30 min)
- One full-family "intervention" meeting, if needed (30 min)

...in addition to the administrative, review, and support time happening behind the scenes

When should we get started?

This engagement works best when started during the spring semester of a student's junior year and lasts through application deadline day in early January.

Payment

A 25% deposit is due at signing to reserve your engagement and begin work together. The remaining balance is paid monthly. All clients are required to keep an active credit card on file for payment. We're always happy to talk through a different arrangement if your family's circumstances call for it.

Common App Support

Activities and Experiences: listing the 10 activities (most meaningful first, not chronologically) in 150 characters or less that creates a personalized picture of the applicant. The first section reviewed by most admission staff.

Personal Statement: selecting the right topic and writing in an authentic voice, as well as using the Additional Information box to provide genuine context or additional info about an activity/experience.

Testing section: deciding if and when to provide testing data for schools with a test-optional policy.

Supplemental essays: investing the right amount of time as families tend underestimate what's needed for the additional questions some schools ask.

New! "Responsibilities and Circumstances" question: figuring out whether/how it applies to each family and how it can be best used.